LUSITANO HERITAGE

Classical Riding Clinics with Mike Ferreira

About Mike Ferreira

Mike Ferreira brings a fresh perspective to the classical Lusitano tradition. Having trained for over two decades with some of Portugal's greatest masters, he now shares this knowledge through dynamic, approachable clinics that inspire riders of all levels. His teaching emphasises clarity, confidence, and connection, making classical principles accessible to ambitious amateurs and younger riders alike.

A Limited Opportunity

Lusitano Heritage offers only a small number of international clinics each year. These clinics are carefully selected to ensure:

- The highest standards of organisation and professionalism
- A supportive and respectful environment for riders and horses
- Alignment with Lusitano Heritage's values of care, heritage, and classical excellence

Clinic Format

- Private lessons - 45-50 minutes one rider maximum
- Horses should be warmed up prior to lesson
- Maximum 10 riders per day
- Personalised training adapted to horse and rider
- Optional evening sessions for rider Q&A and deeper discussion

For Riders

- Personalised, classical training with an experienced Portuguese master
- Invitation to continue your journey at Lusitano Heritage in Portugal
- Every rider receives an **exclusive voucher**: one free lesson in Portugal or 10% off their first retreat
- Riders may be invited to provide a testimonial or review to support Lusitano Heritage's mission
- Professional photography may be arranged, with riders able to purchase images from the clinic

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For Organisers

We partner only with organisers who share our commitment to quality and professionalism. Requirements include:

- Travel & Accommodation: direct, efficient travel and comfortable lodging, with meals included
- Clinic Duration: typically 3-5 days, maximum 6 (unless otherwise agreed)
- Daily Format: up to 10 lessons per day (45-50 minutes each)
- Financials: Minimum daily fee of €1,000 (plus travel, accommodation, and meals). For clinics outside the EU or UK, organisers must also cover airfare.
- Support: organisers manage rider bookings, scheduling, and local logistics

Organiser Incentives

In addition to the clinic hosting fee, Lusitano Heritage offers exclusive organiser incentives:

- **Invitation to Portugal** — organisers may receive a complimentary lesson or discount on a Lusitano Heritage retreat, as a thank you for their partnership.
- **Referral Rewards** — if clinic participants later book a holiday or retreat in Portugal, organisers receive a percentage commission on those bookings.

This ensures that every clinic is not only an inspiring event for riders, but also the beginning of a **long-term partnership** with Lusitano Heritage.

Lusitano Heritage are happy to help with marketing material and images to used according to our brand usage codes.

Code of Conduct

- Riders must be wearing correct riding boots and helmets
- Mike is not expected to ride any horses
- Mike is fully within his right to refuse a student should they behave badly or act cruelly to horse
- Horses are lame or not in good health will not be accepted
- Riders should have their own insurance and will be asked to sign a waiver with LH

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- Videos are share in social media with Lusitano Heritage's approval.
- Testimonial and review maybe requested if the student is willing to provide.

Payment Terms

- For clinics within Europe and the UK, full payment is required no later than 30 days before the start of the clinic to allow for flight and travel bookings.
- For clinics outside Europe/UK, a 20% deposit is required to secure dates, with the balance due 45 days prior to the clinic.
- Payments are to be made by bank transfer to Lusitano Heritage (details provided on confirmation).
- Travel, accommodation, and meals for Nuno must be confirmed by the organiser before final payment is made.

Cancellation Policy

- **Organiser cancellation:**
  - More than 45 days before the clinic → deposit retained, balance (if paid) refunded.
  - 30–45 days before the clinic → 50% of the total fee retained.
  - Less than 30 days before the clinic → full fee is payable.
- **Lusitano Heritage cancellation:**
  - In the unlikely event of cancellation by Lusitano Heritage (e.g. illness, travel disruption), all payments received will be refunded in full.

Join the Lusitano Heritage Circle

Every clinic is not just an event — it's a doorway into the world of Lusitano Heritage. Through these select gatherings, we invite riders worldwide to experience the heritage, artistry, and connection that define our work.

Enquire About Hosting a Clinic. - info@lusitanoheritage.com